# Growth Yorkshire Website Advertisements

**Website Statistics**

5700 unique visitors per month* to the Growth Yorkshire website.

*source CloudFlare, October 2016

94% of our website visitors are based in the UK.

**Advert Placements**

Leaderboard (visible 80% of the time).
MPU 1 (visible on most pages).
MPU2 (visible on most pages).

**Artwork Specification**

All art work should be supplied as JPG or GIF format with 72dpi (dots per inch) and RGB colour mode.
For animated banners please use GIF format and a maximum file size of 160k.

**Art Work Dimensions**

Leaderboard: 458px X 60px
MPU 1: 250px X 250px
MPU 2: 250px X 250px

**Video Advertisements**

Unfortunately we're not able serve video advertisements at this time.
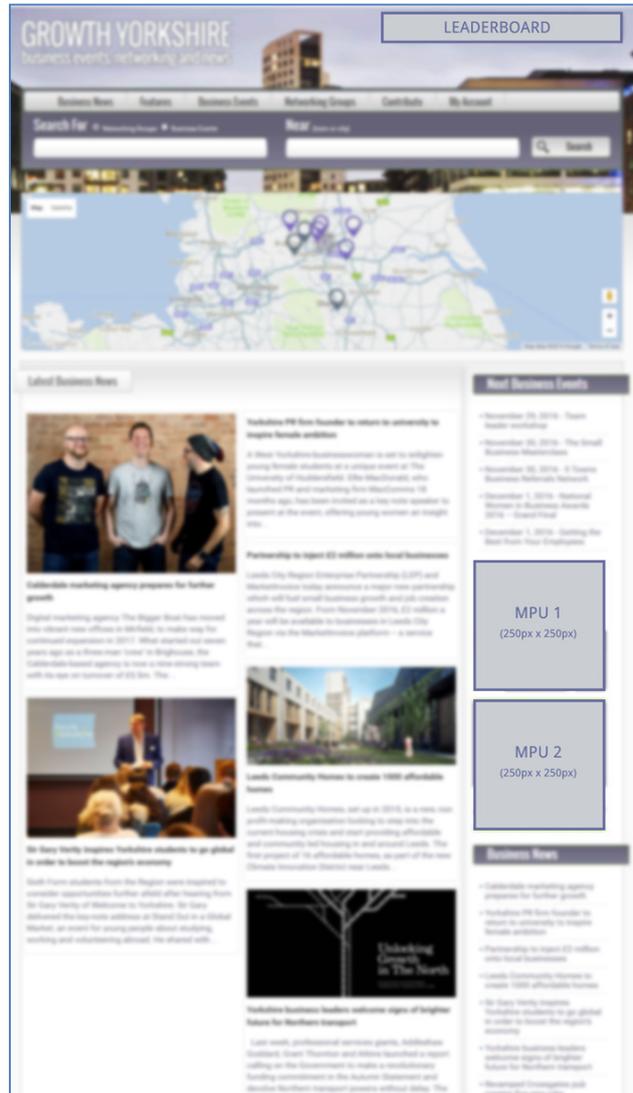
**Campaign Tracking**

We are able to provide advertisers with click through rates for their campaigns upon request.

**Advertisement Rates**

Leaderboard: from £200 + VAT per month | MPU 1: from £150 + VAT per month | MPU2: from £150 + VAT per month

**Arrange Your Advert**

For further information, or to arrange an advertisement, **please contact Gareth Lisle at Bluehoop Digital on 01943 968262** or email info@growthyorkshire.co.uk

# Growth Yorkshire Email Newsletter Advertisements

**Email Marketing Statistics**
We send up to 9000 emails sent each month to 2500 subscribed newsletter members.

**Artwork Specification**
All art work should be supplied as JPG or GIF format with 72dpi (dots per inch) and RGB colour mode.
For animated banners please use GIF format and a maximum file size of 160k.

**Art Work Dimensions**
Top banner: 600px X 100px
Centre board 1: 600px X 100px
Centre board 2: 600px X 100px

**Video Advertisements**
Unfortunately we're not able serve video advertisements at this time.

**Advertisement Rates**
Leaderboard: from £200 + VAT per month | MPU 1: from £150 + VAT per month | MPU2: from £150 + VAT per month

**Arrange Your Advert**
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